

2024 IMPACT REPORT

TRI 4 SCHOOLS

- TRAINING TEAMS
- MINDS IN MOTION
- MULTISPORT EVENTS
- GRANTS 4 SCHOOLS
- BIRDIE DERBY



OUR VISION

What a season! Our events sold out, our afterschool programs were the largest they've ever been, and the impact we've made together this year has been nothing short of incredible.

At Tri 4 Schools, our mission is to create accessible opportunities for kids to be active in a generation where they move less than ever. Through our events and programs, we foster inclusivity, promote self-confidence, build work ethic, and encourage positive peer interactions.

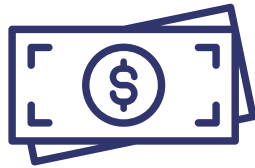
This year, we've seen firsthand how these opportunities empower children from all backgrounds to experience the physical and mental health benefits that regular activity provides. Thank you for being part of this journey and for helping us make a lasting difference in the lives of so many kids.

Sincerely,

Amanda Marek, Tri 4 Schools Director



1,646
participants



\$41,175
donated to schools



205 schools
supported



\$34,000+ financial
aid provided



We see the kids' confidence transform through the program. Kids who didn't know how to swim learn how. Kids who didn't have bikes now own one. We need more programs like Tri 4 Schools to help us empower our students.

- Coach & teacher

THE FINISH LINE

Since 2011, we've created exceptional youth multisport events where every detail is carefully designed to provide an unforgettable experience.

This year, 1,646 kids crossed the finish line, cheered on by thousands of parents, guardians, and loved ones.

They gained more than just a medal—they discovered their ability to overcome any challenge. Plus, they raised thousands of dollars for their schools and classmates!



Watching her push through challenges and build confidence with each step was a powerful reminder of how hard work and perseverance can lead to incredible growth at any age.

-Parent of a participant

THE SILLAHS' STORY

When we first met the Sillah family, who are refugees from Africa, they were eager to find ways for their four children to connect with the community and stay active.

Ms. Sillah heard about the Middleton Kids Triathlon through the school and thought it would be a great fit, but, there was one challenge - the kids didn't own or know how to ride bikes. We worked closely with them, providing bikes and teaching them to ride, while also offering financial assistance so cost wasn't a concern.

Despite all the challenges, all four kids crossed the finish line in Middleton and their excitement and sense of accomplishment were obvious as they realized the impact of their hard work and determination. Moments like these remind us of the importance of providing these opportunities for every child.

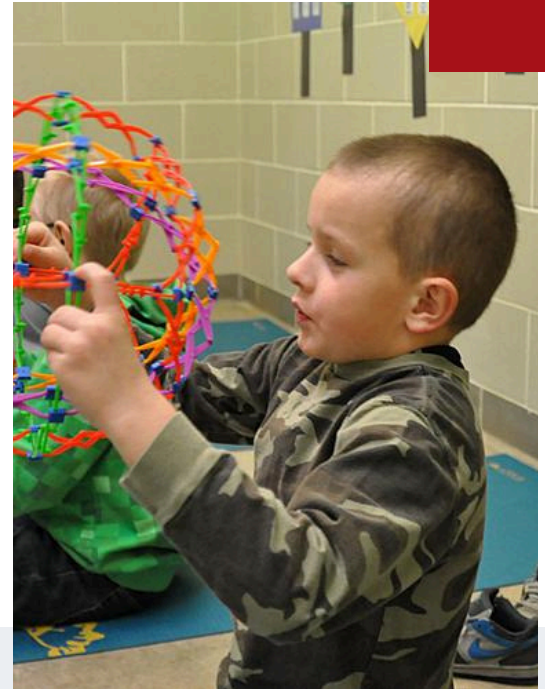


PROGRAMMING

Tri 4 Schools Training Teams had its most successful and impactful season yet. Over 540 kids took part in the 8-10 week program, completing the goal event.

These afterschool programs provide a safe and engaging environment where kids can be active, build meaningful peer relationships, and develop essential skills like confidence, goal setting, and teamwork.

To support this commitment to accessibility, we've provided over \$34,000 in financial assistance, grants, scholarships, and equipment, and even arranged transportation to events and swim lessons to remove any barriers to participation.



412 children received or borrowed bikes to enjoy the freedom that biking offers



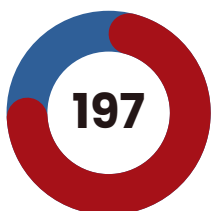
127 NEW pairs of shoes were donated to kids who did not have them



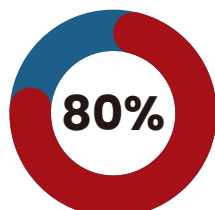
T4S awarded a \$1,500 continuing education scholarship to a T4S alumni



Funded \$34,000+ in scholarships so economically disadvantaged kids could participate



Kids on Training Team Scholarships



17 of 21 schools are on Title I Funding

WHAT'S NEXT?

Access to afterschool programs is vital for kids because it provides them with a safe, structured environment where they can continue learning and growing outside of school hours.

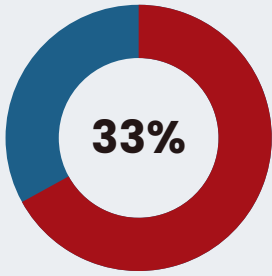
Tri 4 Schools recognizes the growing need for more afterschool programs that are accessible to all kids. That's why we're launching a new fall program: Minds in Motion.

Minds in Motion is a six-week afterschool program designed to prepare kids in grades K-8 both physically and mentally for a 5K run. By focusing on three pillars—Community, Fitness, and Perseverance—this program not only encourages physical activity but also teaches kids mindfulness, resilience, and the importance of working together.

The program is being piloted at four schools and is expected to serve over 100 kids.

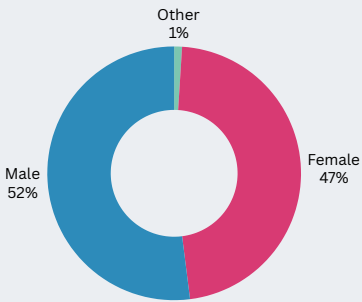
MINDS IN MOTION 

DEMOGRAPHICS



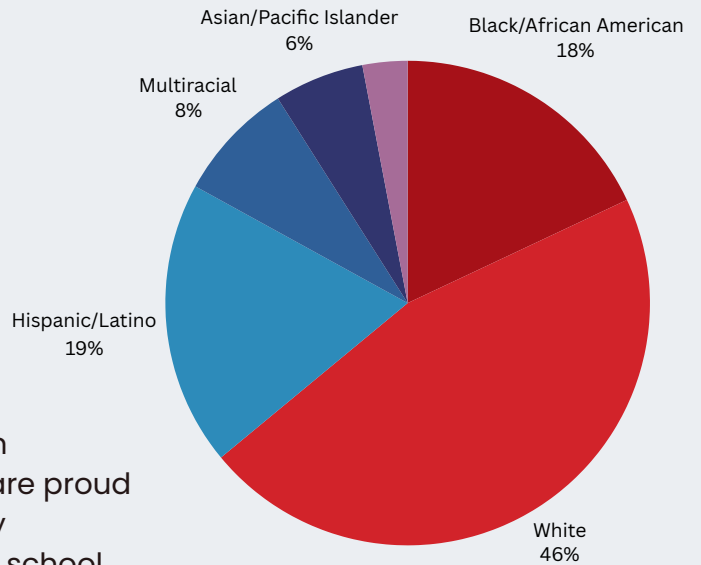
Event Scholarships

33% of kids participated on scholarship. We still donated their entry fee back to their school!



Gender

We create a safe, fair and fun environment for all kids. We are proud that our gender and ethnicity demographics closely mirror school district data.



THE BIRDIE DERBY

Tri 4 Schools will produce the Birdie Derby, Formerly the Berbee Derby, on Thanksgiving Day! This family-friendly race attracts 6,000 participants, and supports the Grants 4 Schools program.

Grants 4 Schools is essential because it empowers educators to provide students with opportunities that promote physical activity, reduce stress, and enhance overall well-being, ensuring that every child has the chance to thrive.



MS. HETTISH'S STORY

Ms. Hettish is a teacher at Stoner Prairie and Glacier Edge elementary schools. She recognized the need for an activity to help kids unwind and refocus during the day.

She applied for and received funding from Grants 4 Schools to create a vibrant sensory path in the hallways. The path featured a series of activities like hopping on one foot, counting aloud, and balancing along a winding line, designed to give students a fun and engaging break from their day.

Her goal was to reduce anxiety and help students reset their focus by incorporating movement into their routine. Within weeks, teachers noticed a significant improvement in the children's ability to concentrate and manage stress, making the sensory path a beloved addition to the school.